



FOR IMMEDIATE RELEASE

Mental Health Professional Turned Entrepreneur Wants To Transform Jacksonville From The Inside Out

Jacksonville, FL —April 12, 2013— Economists are still predicting a slow economy for Florida in 2013, however, one native Floridian has chosen to take things into her own hands. Kristi Lee Schatz, Founder of Peaceful Living Productions, has started a movement to inspire, grow and transform Florida's communities and their people from the inside out.

Schatz has spent over a decade researching and helping individuals, businesses and everyday people transform their lives by using holistic approaches, personal empowerment techniques and becoming an invaluable conduit to resources



around the world. This isn't a bunch of WOO WOO, it's based on science and research. Peaceful Living Productions tackles issue such as, relieving stress, taking control of your health before there's a problem, becoming a master of problem solving and overcoming the blocks that keep people and communities from prospering.

"Strong communities are built by healthy, emotionally balanced and happy people and that's why we want to support the people of our community in order to nurture great leaders who will become change makers in their own lives," states Kristi Lee Schatz, Founder of Peaceful Living Productions.

Peaceful Living Productions is a start-up and faces typical challenges that other start-ups do, such as lack of capital. However that doesn't deter Schatz, because she's a woman on a mission. She is one of many "creators" taking part in Jacksonville's upcoming One Spark crowdfunding event, in hopes of raising capital and community awareness. She will be spreading her movement at her one of a kind booth, located at The Health Planning Council of Northeast Florida, 100 Laura Street Suite 801

(Jacksonville Bank Building) and pitching to crowds about her big idea. This event welcomes the entire community to come and support our very own visionaries launching big ideas. Come vote for your favorites or throw in a few bucks to the one you like the best—Schatz hopes it's her idea you favor. Schatz anticipates this event will not only bring in needed cash but also create a launching pad for her progressive approach to our community's social and economic challenges.

Peaceful Living Productions (PLP): Founded in 2013 and based in the Avondale area of Jacksonville, Florida. Peaceful Living Productions is a progressive event productions company that hosts small & large-scale experience-based live events in the areas of personal empowerment & holistic living. Bringing together local & global thought-leaders, their focus is on educating and inspiring the Jacksonville community to take control of their health and happiness. These

events will take place at their headquarters, The Peaceful Living Center, convention centers and unique settings all over the community. Learn more about Peaceful Living Productions at www.peacefulproductions.org

One Spark: One Spark is a five-day event for creators. From April 17 - 21, 2013, artists, entrepreneurs, and innovators will display projects in a 1.5 mile radius, multi-venue gallery in downtown Jacksonville, Florida. One Spark is a belief that game-changers emerge from dorm rooms, garages, and small studios. It's the community behind great ideas. It's your chance to submit and decide on the next big thing. It's the opportunity to get involved, be inspired, connect and collaborate. Capital will be raised for visionaries in a variety of ways: the community will donate money directly to their favorite projects, creators will be eligible for a \$250K crowdfunding pool and a chance to receive up to a million dollars in capital investments from investor, Shad Khan, owner of the Jacksonville Jaguars. www.beonespark.com

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